

2nd Annual Arkansas Conference for Parent Educators

Keys For Success

May 1 - 3, 2000
Jones Center For Families
922 E. Emma Avenue
Springdale, Arkansas

Presented by
The Arkansas
Parenting
Education
Network



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Conference Mission:

To enhance the skills and knowledge base of parenting educators and to promote networking among individuals and programs involved in parenting education throughout the State of Arkansas.



Keynote Addresses

Keynote Address Tuesday, May 2, 2000

“There’s A Desperate Cry in the Land Among Our Children”

Judge Glenda Hatchett

Judge Glenda Hatchett, a graduate of Mount Holyoke College and Emory University School of Law, was Georgia’s first African-American chief presiding judge of a state court and the department head of one of the largest juvenile court systems in the country. Prior to joining the bench, Judge Hatchett was a senior attorney and international spokesperson for Delta Airlines. After her first year on the bench, the National Bar Association’s local affiliate selected Judge Hatchett as the Outstanding Jurist of the Year for her innovative leadership in revolutionizing the Fulton County Juvenile Court system with the public and private partnership initiatives. Recognized nationally as an authority on juvenile and social issues, Judge Hatchett has appeared on Good Morning America, McNeil/Lehrer and numerous other television programs. While bringing a refreshing humanistic perspective to the bench through her commitment to early intervention and prevention in juvenile justice, Judge Hatchett is also very involved with the community. She has served on the National Board of Directors for Girls, Inc., and the Board of Trustees of the Children’s Museum of Atlanta. Judge Hatchett was the Governor’s appointee to the Georgia Children and Youth Coordinating Council. Additionally, she has testified before both houses of Congress, and has chaired the National Forum on Youth Violence for the U.S. Department of Justice.



Judge Glenda Hatchett

Keynote Address Tuesday, May 2, 2000

“Resilient People Who Balance Work and Family Life: What Makes Them Work”

Hamilton I. McCubbin, Ph.D.

Hamilton McCubbin is the Chief Executive Officer for the Kamehameha Schools in Honolulu, Hawaii. Previously he was a professor with the Department of Child and Family Studies and the Director of the Institute for the Study of Resiliency in Families at the University of Wisconsin- Madison. He currently acts as Dean of Family Sciences, Zayed University, United Arab Emirates.

Dr. McCubbin has completed his postdoctoral studies at Yale University, the University of Minnesota as a Bush Fellow, and at the Center for Advanced Study in the Behavioral Sciences, Stanford University as a Mellon Fellow. He has contributed to the advancement of family science theory and research through his 17 authored or coedited books and over 100 journal articles and chapters on family stress, coping and resiliency. He and colleagues have developed and tested over 36 family measures that are used worldwide and translated into 7 languages. His research has been funded by the Department of Defense, the National Institute of Mental Health, National Institute of Drug Abuse, the National Institute on Child Health and Development as well as by private foundations.



Hamilton I. McCubbin

Keynote Address Wednesday, May 3, 2000

Renewing Our Commitment: Seeing the Work Through New Eyes

Naomi Haines Griffith, MA, MSW

Naomi Haines Griffith is a well-known storyteller, family systems specialist and author of *Red Clay and Vinegar: Looking at Family Through the Eyes of a Southern Child*. She is a true Southerner, growing up in Alabama and Mississippi, and uses her own experiences to challenge and inspire her audiences. She holds a BS from the University of North Alabama, and MA from the George Peabody College of Vanderbilt University and a Masters in Social Work from the University of Alabama. After teaching several years, she worked in the North Carolina and Alabama child welfare systems from 1966 to 1984 when she became Executive Director of PACT, a pioneer child abuse prevention agency she helped to found. From 1994 to 1997, she served on the State Board of the Alabama Department of Human Resources.



Naomi Haines Griffith

Conference at a Glance

Monday, May 1, 2000

Pre-Conference Seminars

Half Day Seminars (1:00 - 5:00 pm)

- “Parenting the Strong-Willed Child”
Nicholas Long, Ph.D.
- “Fatherhood: A Man and His Children”
Shedd McWilliams, Ph.D.
- “ADHD: Guiding Parents through
Diagnosis and Treatment”
Thomas T. Lawson, Ph.D.

Full-Day Seminars (9:00 am - 5:00 pm)

- “Effective Black Parenting,” Curriculum Training
Ida Collier, BA
- “MegaSkills and Leader Training
for Parent Involvement”
Harriett Stonehill

Tuesday, May 2, 2000

- 8:00 - 9:00 Registration & Exhibit Viewing
Continental Breakfast
- 9:00 - 10:15 Welcome/Opening Remarks
Keynote Address,
Hon. Glenda Hatchett
- 10:15 - 10:30 Break & Exhibit Viewing
- 10:30 - 12:00 Concurrent Workshops
- Noon - 1:30 Luncheon
Speaker — Beth Higgs, Ph.D.,
“Charging Through the Jungle of Life”
- 1:30 - 3:00 Concurrent Workshops
- 3:00 - 3:15 Break, Light Snack, Exhibit Viewing
- 3:15 - 4:30 Keynote Address,
Hamilton I. McCubbin, Ph.D.,
Kamehameha Schools, Honolulu, Hawaii
- 4:30 - 9:30 Social & Dinner: Brag & Borrow,
Eat, Meet & Mingle

Wednesday, May 3, 2000

- 8:00 - 9:00 Registration & Exhibit Viewing
Continental Breakfast
- 9:00 - 10:30 Concurrent Workshops
- 10:30 - 10:45 Break & Exhibit Viewing
- 10:45 - 12:15 Concurrent Workshops
- 12:15 - 2:00 Luncheon,
Keynote Speaker,
Naomi Haines Griffith, MA MSW
- 2:00 - 2:15 Closing Remarks & Door Prizes
- 2:15 CEU Distribution

Pre-Conference Seminars

Registration is limited and an additional fee is required for all Pre-Conference seminars.

May 1, 2000

Half-Day Seminars (1:00 - 5:00 pm)

"Parenting the Strong-Willed Child"

Instructor: Nicholas Long, Ph.D.

Director, Center for Effective Parenting

Presenter: Dr. Long is a Professor of Pediatrics and Director of Pediatric Psychology at the University of Arkansas for Medical Sciences and Arkansas Children's Hospital. He is also Director of the Center for Effective Parenting. The primary focus of his clinical and research activities is in the area of parenting and family functioning. He is the author of over 50 publications and has made several hundred presentations. Dr. Long is a coauthor with Dr. Rex Forehand of the book *Parenting the Strong-Willed Child: The Clinically Proven Five-Week Program for Parents of Two- to Six-Year Olds* published by Contemporary Books.

Description: This seminar will provide an overview of a 6-week parenting program curriculum based on the book *Parenting the Strong-Willed Child*. This program is based on extensive research and clinical experiences over the past 25 years. Numerous research studies have found the skills presented in the curriculum to be very effective when working with families individually. The curriculum takes these skills and presents them within a parenting class format. The program is designed for parents of children 2-6 years old who are strong-willed and do not comply with parental direction. Participants will learn about the various strategies taught within the program and will be provided with a copy of the curriculum. This seminar will benefit parent educators who work with parents of young, strong-willed children.

"Fatherhood: A Man and His Children"

Instructor: Shedd McWilliams, Ph.D.

Director of PeopleCARE Clinic, John Brown University

Presenter: Dr. McWilliams earned a Master's Degree in Clinical Psychology from Texas Tech University with a minor in Child Development and Family Relations. He holds a Ph.D. in Clinical Psychology from the University of North Texas. A promoter of strong marriages and families, he not only directs the PeopleCARE Clinic in Siloam Springs, but he also serves on the Steering Committee of the Community Marriage Policy of the Springdale area.

Description: Fatherhood is at a critical point in our history. Some believe that fatherhood is unnecessary after conception has occurred. Research suggests that the presence and involvement of fathers with their children is an important component of healthy development. This workshop should particularly benefit those who are male mentors, those who teach parenting skills to fathers and to fathers themselves.

"ADHD – Guiding Parents through Diagnosis and Treatment"

Instructor: Thomas T. Lawson, Ph.D.

Psychologist, Northwest Arkansas Pediatric Clinic

Presenter: Dr. Lawson holds a doctorate from Mississippi State College and completed his internship at Arkansas Children's Hospital. Currently he works as a Pediatric Psychologist with Northwest Arkansas Pediatric Clinic specializing in ADHD behavior and learning problems.

Description: This workshop will explore the many facets of Attention Deficit-Hyperactivity Disorder, ADHD. Discussion will include how

the diagnosis is made and what treatment options are most appropriate. Once the treatment options are specified, this seminar will teach how to integrate them appropriately into home and school. Also discussed will be what special accommodations need to be made for the child so that they can flourish. This session should particularly benefit those who are interested in learning what ADHD is, how you separate it from adjustment problems, learning, language, behavior and emotional problems.

Full-Day Seminars (9:00 am - 5:00 pm)

Effective Black Parenting, Curriculum Training

Ida Collier, BA

Parent Educator, Center for Effective Parenting, Little Rock

Presenter: Ms. Collier has worked with families and systems for families over the past twelve years in the areas of mental health and child welfare. She attended Ouachita Baptist University where she obtained a Bachelor of Arts in Psychology with an emphasis in Political Science. She attended Milwaukee Area Technical College in pursuit of an Associate of Arts in management. She has been certified in several parenting curriculums, Systematic Training for Effective Parenting, Effective Black Parenting, Active Parenting, Common Sense Parenting, Raising a Thinking Child, Nurturing Program, and Parents As Teachers. Ida is currently with the Center for Effective Parenting in Little Rock, AR as a Parent Educator. She is also a trainer of instructors for the Center for the Improvement of Child Caring in Studio City, CA.

Description: This dynamic and award-winning program focuses on raising proud and confident African-American children. Developed by Kerby T. Alvy, Executive Director of the Center for the Improvement of Child Caring, (CICC), this culturally affirming and relevant skill-building program is research validated, parent tested and extensively utilized. This one-day workshop will present a fast paced experience of the Effective Black Parenting Curriculum. Developed and based on the writings of African-American scholars and educators, this seminar engages participants in an interactive journey of African-American history and child rearing practices to raise our most valuable natural resource for our future, our children. This seminar will discuss some of the special problems African-American children and their parents face as a result of our country's history of racism and discrimination. This program is beneficial for parent educators who work with African-American parents.

"MegaSkills & Leader Training for Parent Involvement"

A training program for educators and community leaders working with families to help children.

Instructor: Harriett Stonehill

Director, MegaSkills Education Center, Washington, D.C.

Presenter: Harriett Stonehill is Director of the MegaSkills Education Center in Washington, D.C. She serves as Senior Coordinator of the New Partnerships for Student Achievement program, a community based family/school program grant to the Home and School Institute, Inc. from the John D. and Katherine T. MacArthur Foundation. With Dorothy Rich, Harriett developed the *MegaSkills Leader Training Handbook* - a comprehensive guide for parent workshops, the *MegaSkills Essentials for the Classroom Handbook* - a comprehensive guide for a MegaSkills classroom program, the *New MegaSkills Bond Training* and the *MegaSkills Parent Handbook* and *English/Spanish*

Handbook for families to use with their children. She is a presenter at major conferences and has appeared on television programs across the country. She has conducted MegaSkills Training in over 45 states.

Description: This one day MegaSkills Leader Training for Parent Involvement trains educators to become MegaSkills leaders for conducting parent workshops for families. It enables families to become active educators of their children in ways that provide increased academic achievement but not duplicate the work done by schools. MegaSkills Leaders work with parents and grandparents in their own communities. The program provides complete training materials and reproducible handouts for parents. Benefits of the program include: increased student academic achievement; improved student attitudes and performance; greater parent understanding of schools; increased parent-child communication; and increased parent use of community resources.

Each participant receives everything needed to conduct the Program: the MegaSkills book, the MegaSkills Workshop Kit that includes a MegaSkills Workshop Guide for eleven workshops and a Management Guide, a packet of Home Learning Activity Handouts (camera-ready sheets, grade-coded) and additional supplementary materials. All materials are available in Spanish.

Workshops

Times and dates
of workshops are
subject to change.

May 2, 2000

Morning Session I: 10:30 am - Noon

(A-1) "3 Easy Steps to Creating Your Own Web Site"



Interactive Training – Introductory
Edrene S. Montgomery, Ph.D.

Freelance Educator and Computer Consultant

This hands-on workshop will enable Parent Educators to create cost-free, professional-quality Web sites quickly and easily. The only requirements are an Internet connection and a recent browser. Participants will point and click their way through the creation process in three easy steps: (1) log in, (2) select a style, and (3) customize the content. This session should particularly benefit those who require a vehicle to publicize their educational services (classes, workshops, and resources).

(A-2) "Information Systems Development for Beginners"



Interactive Training – Introductory
Bob Strickland, Client Referral Network Coordinator
Madison & Washington County Community Partnership

Welcome to the Information Age! Are you still traveling down the Information Dirt Road? Get with the program and get your data working for you so you can spend more time on the human element. This session will cover database design, development and implementation for the nontechnical computer user. A practical demonstration will guide you through the development of your own information tracking system. This session should particularly benefit those who are in need of using a relational database to better manage their business.

(A-3) "Violence: Schools and The Courts"



Interactive Training – Introductory
Judge Vicki S. Cook
Circuit Chancery Juvenile Judge, Garland County

This workshop will explore prevention and intervention programs that have proven effective in schools at reducing violence. It will involve audience participation. This session should particularly benefit those who are teachers, counselors, child care providers, probation officers, and parents of school age children.

(A-4) "Understanding Implications of Early Attachment"



Theoretical Models, Child Growth & Development –
Advanced
Betty B. Davis, Ph.D.
Early Childhood/Family Life Educator

"For all parents-to-be, three babies come together at the moment of birth." The imaginary child of the dreams and fantasies of each parent comes together with realities of the actual newborn to shape the earliest relationship and consequences for growth and development for the child as a fully functioning individual. This session should have interest and benefit for those who provide education or counseling for parents, and those involved with public policy development.

(A-5) "Domestic Violence: Are We Listening to the Children?"



Case Studies/Model Programs – Introductory
Dr. Beth Wilson, CFCS, CFLE
Professor and Chair, DEPARTMENT of Family and
Consumer Sciences, Harding University

Many children, caught in the midst of marital conflicts, witness acts of violence. Does being a witness to domestic violence have long-term effects on the child? The accumulating body of research evidence supports both short and long-term consequences for the child. Programs for children in domestic violence are providing answers for intervention strategies. This session should particularly benefit those who are child care providers, directors of battered women shelters, parent educators and home visitors.

(A-6) "Keep Moving: Effective Interaction with Today's Youth"



Interactive Training – Advanced
Julianne Honey, Prevention Director
Central AR Substance Abuse Program
through Gyst House, Inc.

This workshop will explore the spirit, mindset and procedures of how to approach young people. Learning occurs when we are involved in the process as completely as possible. Interaction, involvement and creativity are approached through a variety of interactive activities in this session. With the underlying goal of graceful communication, we are clearly challenged through projects when guided by a seasoned trainer. This session should particularly benefit those who are currently involved in training/education and motivational projects and would like to have a more captivating and effective program.

Workshops Continued

(A-7) "Thinking Out of the Box: Making School-Based Parent Involvement Programs a Success"



Case Studies/Model Programs — Introductory
Jane M. Cornell, MS
Director of Parent's Services, Bentonville Public School District, Parents PLUS Family Center

Parenting professionals are typically faced with the challenge of keeping programs and services fresh, appealing and current with regard to the needs of the immediate population they serve. Successful school-based parental involvement programs that are operating "out of the box" have the ability to do this. This session should particularly benefit those who are currently working in the field of school-based parental involvement as well as newcomers.

(A-8) "Parent to Parent"



Training of Trainers — Introductory
Kandice Croom Ed.D., Student Assistance Specialist,
Fort Smith Public Schools
Sandi Jordan, Parent Center Coordinator,
Lake Hamilton School District

Parent to Parent is a video-based, training program for parents that provides the information and tools they need to raise their children to avoid drugs, alcohol, and violence. It is designed to get action; to change behavior; to increase confidence; to improve performance. It can easily be facilitated by "regular" people - parents, not experts. This session should particularly benefit those who are looking for a drug education program that promotes action and empowers parents.

(A-9) "Cultural Sensitivity"



Interactive Training — Introductory
Ivory Conley, LSW
Program Administrator, Washington County Head Start

This presentation will help participants identify ways to get in tune with their beliefs and share ideas on cultural sensitivity and family traditions. This session should particularly benefit those who are answering questions from preschool children about cultural differences.

(A-10) "The Bright Side of Depression"



Theoretical Models — Introductory
Dr. Virginia Krauft, Licensed Psychologist
Center for Psychology and Reflexology

Depression is a "dis-ease" not an "at-ease". It is the symptom of a need our psyche has to change. Knowing the symptom can lead to its cure. This session should particularly benefit those who are working with parents dealing with their own or their child's depression.

May 2, 2000

Afternoon Session II: 1:30 - 3:00 pm

(B-1) "Exploring the Internet"



Interactive Training — Introductory
Edrene S. Montgomery, Ph.D.
Freelance Educator and Computer Consultant

This hands-on workshop will introduce Parent Educators to the resources of the Internet and the World Wide Web. Participants will examine the features of recent Web browsers, experiment with the

most popular search engines, and locate sources specifically related to effective parenting. This session should particularly benefit those who need an introduction to the Internet with specific emphasis on parenting resources.

(B-2) "Want A New Look? Methods to Improve the Look of Your Newsletter"



Interactive Training — Advanced
Marti Genge, Educational Outreach Specialist
Center for Effective Parenting, Springdale

Would you like to improve your newsletter to effectively reach your targeted audience? If so, bring your existing newsletter, on disk if possible, and join this session to learn how to catch the attention of your audience. This session should particularly benefit those who want to improve the quality and look of their newsletter.

(B-3) "Diaper Doldrums: An Introduction to Post-Natal Depression"



Interactive Training — Introductory
Janine Watson, Ph.D., Pediatric Psychologist
UAMS and Arkansas Children's Hospital

This workshop will provide an overview of clinical issues related to post-partum depression including prevalence, diagnostic issues, conceptual theories and treatment issues. This session should particularly benefit those who are working directly with, or share a concern for, new mothers and infants.

(B-4) "What Kids Need to Succeed: The Developmental Asset Approach"



Interactive Training — All Levels
Terri Elders, LCSW, Adolescent and School Health Coordinator, Arkansas Department of Health

In this workshop, participants will learn about the developmental assets approach to viewing children and youth and learn how parents can build a healthy environment to assure that children have the assets that they need. Key points of the presentation are: (1) Everyone can build assets; (2) All young people need assets; (3) Relationships are critical; (4) Asset building is an ongoing process; (5) Consistent messages are important; and (6) Intentional redundancy is important. This workshop should particularly benefit those who work with youth and their families.

(B-5) "Ready to Learn with AETN"



Interactive Training — Introductory
Mary Lachowsky, Ready to Learn Coordinator
Arkansas Educational Television Network

This introduces participants to the Arkansas Educational Television Network's (AETN) Ready to Learn special project, which focuses on children up to 5 years of age. Participants will learn about workshops and other resources available to parents and childcare providers. Participants will receive samples of PBS Families, a free quarterly magazine available from AETN, as well as samples of workshop materials and children's books. Other PBS/AETN series focusing on parenting skills and child development will be presented. This session should particularly benefit those who are new to parenting education.

(B-6) "America the Violent"



Interactive Training – Introductory
Hayse "Q" Miller, Director of Prevention
Family Service Agency

This educational session will review how the media (movies and television), parent behavior, and society have impacted youth negatively in America. During the session, participants will identify community, school, peer and family risk factors that contribute to violence and drug use throughout the nation. To assist communities and parents in violence prevention, this session will teach participants methods of violence and drug prevention and how to enhance youth protective factors. This session should particularly benefit those who are parents, teachers, social service workers and professionals that work with youth.

(B-7) "How to Be an Effective Parent to the Youngest Members of Society"



Training of Trainers – Advanced
Sharen Crockett, MS, CFCS
Professor of Family & Consumer Sciences
Harding University

This session will present an overview of the developmental milestones of infant development, including physical, cognitive, and psychological aspects. There will be a discussion of the importance of attachment, temperament, stimulation and optimal caregiving techniques. There will also be a discussion of parenting styles and the style that is best for infants. This session should particularly benefit those who are working with teenaged mothers and new parents.

(B-8) Family Matters: A Program of Services to Kinship Care Families in Arkansas



Case Studies/Model Programs – Introductory
Dee Ann Newell, MA
Program Manager, Centers for Youth and Families

Family Matters is a model program of a continuum of services to support children whose parents are incarcerated and are now living with grandparents or relative-headed households. This session will provide information regarding the special needs of these families. The theoretical constructs of "enduring trauma" will help participants recognize these children and better serve the whole family. Special training issues will be defined, including curriculum topics. The outcomes studies of this two and one-half year nationally recognized model will particularly benefit those who are in contact with these families, through direct services to the children, e.g. school counselors, parent educators, DHS, and DCFS workers, caring volunteers, addiction counselors, prevention specialists and faith-based organizations.

(B-9) "Project Taking Charge"



Case Studies/Model Programs – Introductory
Irene Lee, Ph.D.
Extension Family and Child Development Specialist
University of Arkansas at Pine Bluff

Project Taking Charge is a comprehensive curriculum designed to help youth take charge of their lives by developing high self-esteem and decision making skills that prevent the casualties of adolescence. The workshop introduces participants to materials for teaching community and school-based programs. This session should particularly benefit those who are interested in helping youth develop the skills for becoming productive citizens.

(B-10) "What About Stepfamilies?"



Interactive Training – Introductory
Sheryll A. Harbaugh, LCSW
Coordinator of Therapeutic Foster Care, Ozark Guidance

Come to share, listen and learn more about the dynamics, intra-familial relationships, unspoken expectations and stages of growth for stepfamilies. This session should particularly benefit those who want to learn more about their role within a stepfamily as well as increase their basic understanding of this unique family unit.

May 3, 2000

Morning Session III: 9:00 - 10:45 am

(C-1) "DO Touch That Set or Change That Dial: Managing Telecommunication Technologies in Parenting Situations"



Interactive Training – Introductory
Carolyn Prince, BA, Coordinator of School Services
Arkansas Educational Television Network

More homes have televisions than telephones. Schools have more computers than teachers. Children know more about the hardware involved in telecommunication technologies than their own parents. What are some "best practices" for adults to use to teach the discipline and management of these new wonders? How are computer banners designed for televised delivery? Why do commercials seem more frequent than ever (they are!)? How does the camera fool the eye and mind? How have some visual effects impacted viewers physically and economically? Whether you know how to set the clock on your VCR, re-program your satellite dish or telnet to the newest website to download a JPEG file, you can feel confident in parenting children using technology with many guides and activities offered in this session. This session should particularly benefit those who are responsible for providing resources to parents or for teaching some skills to non-technical parents or childcare providers.

(C-2) "Want A New Look? Methods to Improve the Look of Your Newsletter"



Interactive Training – Advanced
Marti Genge, Educational Outreach Specialist
Center of Effective Parenting, Springdale

Repeat (See description B-2)

(C-3) "Increasing Parent Involvement: Best Ideas for School-Based Parent Centers"



Interactive Training – Part 1 Advanced
Mark Edwards, Ph.D.
Associate Professor of Pediatrics, UAMS
Center for Effective Parenting
Arkansas Children's Hospital

The didactic content of this workshop will focus on the different types of parent involvement within schools, the barriers to parent involvement and best ideas related to increasing parent involvement. The workshop format will include didactic presentation and interactive discussion. This session should particularly benefit those who are involved in parent education within a school-based parent center.

Workshops Continued

(C-4) "Grandparents Raising Grandchildren"



Interactive Training – Introductory
Suzann Dahl Hernandez, Warmline Coordinator
Center for Effective Parenting, Springdale

More than 4 million children in the US live with their grandparents. As a professional who works with children and their care givers on a daily basis, you are aware of the special needs of these grandparents and the impact of these needs on the children they care for. This workshop will provide practical and useful resources to assist parent educators. Participants will explore key issues, research findings and information available to assist professionals as they address the needs of grandparents raising grandchildren. This workshop will particularly benefit those who work with grandparents raising their grandchildren.

(C-5) "Anger & the Adolescent"



Theoretical Model – Advanced
Carrie E. Oliver, LAC, Counselor
Nancy K. Schmer Hoffmann, RN, LPC, Counselor
PeopleCARE Clinic, Center for Marriage & Family Studies,
John Brown University

This workshop will help educators, counselors and parents of adolescents understand anger, how developmental changes are interwoven in the life of most adolescents and will help identify the different styles of anger that the adolescent may be using to express his or her emotions. We will investigate and share how anger influences the adolescent's view of themselves and others and how it can be used to damage or empower an adolescent's self-esteem. This workshop will include helpful information for the understanding of the developmental tasks that the adolescent is trying to accomplish and recent research concerning their needs. This session will particularly benefit those who are educators, counselors and parents of adolescents who struggle with anger.

(C-6) "Money Management How-To's for Teachable Moments"



Interactive Training – Introductory
Judith R. Urich, Ph.D., CFP
University of Arkansas Cooperative Extension

Researchers report poor money management behaviors cut work productivity by 20% or more. Learn how to effectively manage limited financial resources to get the "biggest bang" from your bucks. This session should particularly benefit parent educators to more knowledgeably reach staff and parents at teachable moments.

(C-7) "Preventing Violence in Our Schools and Culture"



Case Studies/Model Programs – Introductory
Dina C. Williams, MSW, MS, LCSW
Associate Professor of Criminal Justice
Northwest Arkansas Community College

This workshop focuses on the deeper causes of violence in our culture and our schools today. It will help school systems and parents assess the levels of danger in particular children and youth. Reference will be made to other programs being tried nationwide. This session should particularly benefit those who are involved in helping design better warning systems and strategies for preventing violence in the schools.

(C-8) "Successfully Reaching the Latinos in Your Community"



Case Studies/Model Programs - Introductory
Paul Castillo, MA, Licensed Associate Counselor
Center for Stress Reduction

This session will explore the factors needed when working with the Latino population in your service area. Discussion will include programs that have worked locally and specifically why programs fail in reaching the Latino population. This session should particularly benefit those interested in expanding their services to the Latino population in their area.

(C-9) "Parenting Styles"



Interactive Training – Introductory
E. Scott Sutton, Ed.S., LPC, LMFT
Clinical & Community Psychology & Counseling

This session will explore different parenting styles and their effects on children. Additionally, we will look at our parent's style of parenting and how their style has affected our own style of parenting. This session should particularly benefit those who are curious about the spectrum of parenting styles, the form and roles inherent in families and the effects both positive and negative on children.

(C-10) "Emotionally Healthy Teens"



Interactive Training – Introductory
Ruthanne R. Hill, Executive Director
Northwest Arkansas Crisis Intervention Center

The emotional health of a teen can often turn on a dime! What may seem almost trivial to an adult can slip a teen into depression, cause them to turn to alcohol or drugs and even become suicidal. Take a look at the signs that might mean trouble ahead and even help you prevent a suicide. This session should be particularly beneficial to parents of teens and those who work closely with youth 13 - 14 years of age.

(C-11) "The Heart of Home-Based Services: Building on the Flavor and Uniqueness of Each Family"



Interactive Training – Advanced
Naomi Haines Griffith, Red Clay and Vinegar

This workshop is a celebration of families and the privileged role of the home visitor. It examines the characteristics that we all recognize as basic to healthy family functioning, focus on what the home visitor can practically do to promote these characteristics, and rejoice in the possibilities. This workshop should particularly benefit home visitation program staff, social workers, volunteers and other professionals involved in home-based services.

Morning Session IV: 10:45 am - 12:15 pm

(D-1) "Effective Parenting"



Interactive Training – Advanced
Ida A. Collier, BA
Parent Educator, Center for Effective Parenting

This workshop focuses on the spectrum of parenting responsibilities (time, budget, health, child and stress management). It addresses general strategies and offers parents techniques and tools to assist with sustaining a positive environment. Requires the facilitator to become aware of the resources designed to provide assistance in the parent's community. The facilitator should have two options for parents to connect if needed. Also, tools, currently utilized in today's culture, will be introduced to parents to help organize the above areas. This session should particularly benefit those who deliver/facilitate parenting classes to parents.

(D-2) "Information Systems Development for Beginners"



Interactive Training — Introductory
Bob Strickland, Client Referral Network Coordinator
Madison & Washington County Community Partnership
Repeat (See Description A-2)

(D-3) "Increasing Parent Involvement: Best Ideas for School-Based Parent Centers"



Interactive Training — Part 2 Advanced
Mark Edwards, Ph.D.
Associate Professor of Pediatrics, UAMS
Center for Effective Parenting, Arkansas Children's Hospital
Continuation (See Description C-3)

(D-4) "It's A Teen Thing"



Interactive Training — Advanced
E. Dee Austin, Ed. S., Parent Educator
Center for Effective Parenting

This workshop will explore training parents in action-reaction process to adolescent behaviors in three parts. Part I: The Land-Mine Years — emotional upheavals, power struggles and more. Part II: The Double-Sword — from self-esteem to suicide. Part III: Tools to Use — critique and review of 3 video series, books, cassettes, and activities.

(D-5) "A Model Program for Delivering Family Supports to Families of Children with Developmental Disabilities"



Case Studies/Model Programs — Introductory
Lynn Donald, Program Manager
Family Support Program
Artie Herdon, Service Coordinator
Developmental Disabilities Services

This presentation will highlight a model program of family supports for parents of children with developmental disabilities started in 1988 by the state of Arkansas. A look at philosophy driving the family-focused and family responsive program will emphasize the involvement of parents on the board of directors as policy-makers and goal setters. The emphasis on respect for the rights and experience of parents who can raise children with disabilities will engage participants in a meaningful discourse about programs promoting parent empowerment and parents' participation in directing programs that serve them and their children. This session should particularly benefit those involved in working directly with parents to increase their sense of personal power and ability to handle their own life situations and those of their children.

(D-6) "The Arkansas Kids Count Coalition: Building a Relationship with the Legislature"



Policy Issues — Introductory
Richard Huddleston, Research Director
Arkansas Advocates for Children and Families

Mr. Huddleston will discuss how the Arkansas Kids Count Coalition has built a statewide network of more than forty organizations and hundreds of individuals to influence state legislation in the areas of health care, family economic self sufficiency, child care, juvenile justice, and other topics affecting children and families. This session should particularly benefit those trying to establish coalitions or legislative efforts around the issue of parent education.

(D-7) "Happy Toddlers — Sane Parents"



Training of Trainers — Introductory
Carol Chase, Instructor/Lead Teacher
Laverne Nelson, Research Associate
School of Human Environmental Sciences
University of Arkansas

Fun, developmentally appropriate activities ensure optimal learning experiences for young children. Activities will be presented to foster growth in physical, social, emotional and cognitive domains. Included will be exploring art, beginning literacy skills, making musical transitions, starting scientific inquiry and many other practical, field-tested tips gleaned from experienced teachers of preschoolers. This session should particularly benefit individuals who work directly with parents or teachers of young children.

(D-8) "Brain Food': Nutrition"



Theoretical Models, Introductory to Intermediate
Karen Rudd, BS, CFCS, M.Ed.
Adjunct Professor, Instructor, Southern Arkansas
University and Quapaw Technical Institute

This session will be an introduction to the need for appropriate nutrition at each stage of our lives, including the importance of good nutrition during the early developing years and weight management of children. There will be an emphasis on the importance of vitamins and minerals and their direct correlation to many diseases. There will be resources for use with preschoolers, elementary, high school and adults with time for discussion. This session should particularly benefit those who work with parents of all age groups.

(D-9) "Feeling is Understanding: Weaving Interactive Experiences Into Parent Training"



Interactive Training — All skill levels
Mardi Crandall
Instructor & Director
Infant Developmental Center
University of Arkansas

Parents who understand how children feel are better equipped to parent. However, it's difficult for adults to feel as children do. It is even more difficult to teach parents in the affective domain. This session will help parent educators understand the importance of interactive training and give them examples of interactions that they can use in their own parenting classes. This session should particularly benefit those who work with parents of infants through elementary-aged children.


(D-10) "P I C K L E S for Parents"



Case Studies/Model Program — Introductory
Patricia Taylor Kienzie
Elementary Counselor
Farmington Elementary School


This workshop from the Arkansas 1997 Christa McAuliffe Fellowship is presented in a serious, yet lighthearted manner. It was designed to supplement the theme: Life is like a pickle, sometimes sweet and sometimes sour. Door prizes and handouts reinforce the seven points of P I C K L E S. Participants receive reproducible information and ideas on adapting material to their own situations. This session should particularly benefit those who are interested in relationship skills for parents of toddlers through teenagers that are also effective with adults.

General Conference Information

 **Fees & Registration** The registration fee for the Pre-Conference seminars is \$20.00 for the half-day seminars and \$30.00 for the full-day seminars. Refreshments and all workshop materials are included with your registration fee. For the full-day seminars, lunch will be on your own. Space is limited on all pre-conference seminars.


The Conference Registration Fee is \$50.00. Due to the underwriting of our sponsors, the registration fee includes continental breakfast, lunch and refreshments on both days and all conference materials. Space is limited, so register early.


Registration Deadline: April 14, 2000. No on-site registration.


 **Evening Social & Dinner Brag and Borrow Eat Meet and Mingle** A dinner reception will be held immediately following Dr. Hamilton McCubbin's Keynote Address on May 2, 2000. The Bill Dollar Band will provide entertainment. Network with Conference attendees over food and music while enjoying the Jones Center facilities. Your family is invited to attend.

Brag and Borrow is a special time for individuals to brag about ideas that are working for them and borrow ideas from their peers. If you are interested in participating please bring an idea you would like to share and allow others to borrow during this time of networking with parent educators.


Cost : \$8.00 per person, \$15.00 per family. Advance reservations are required.


 **Cancellations** All cancellation requests must be made in writing. Phone cancellations will not be accepted. Substitutions for registered attendees may be made without penalty. Cancellations postmarked on or **before April 7, 2000** are subject to a \$10.00 processing fee. There will be no refunds for cancellations postmarked **after April 7, 2000**. All refunds will be issued after the conference.

 **Continuing Education Units** Continuing Education Units (CEU) will be available through Harding University. CEU's will be distributed on May 3, 2000 following the Conference. Individuals must be present to receive CEU's.


 **Exhibitors** Exhibits will be in the concourse during May 2-3. Exhibit booths are available for \$50. However a limited number of exhibit booths are available at a reduced rate of \$25 for nonprofit organizations. For more information, call Pam Kahler at (501) 320-7580 no later than **April 14, 2000**.


 **Parking** Parking is free at the Jones Center for Families.


 **Child Care Facilities** The Kid's Plus Learning Center, located at the Jones Center, will provide free child care in four hour blocks. Reservations must be made in advance. Please call the Jones Center to make your reservation at 501.756.8090.


 **Recreation Facilities** Ice skating rink, swimming pool, exercise room, walking track and computer center are available for all conference attendees to use each evening. These facilities are free. We encourage you to use them.

 **Lockers** Lockers are available free of charge to all conference attendees.

 **Conference Attire** Please dress comfortable for the conference. Keep in mind that conference rooms tend to be cool, remember to bring a sweater or light jacket with you.

 **Arkansas Department of Education Scholarships** The AR Department of Education has provided funding for 175 public school parent educators to attend the conference. These funds are available on a first come first serve basis. The scholarship will include registration fees for both pre conference and full conference and the dinner social. A reservation for the dinner social must be made. Lodging expenses will be reimbursed at the state per diem rate of \$55.00 per day. Individuals are responsible for their own lodging reservations and all incidental expenses. Lodging expenses will be reimbursed after an original receipt and expense report is submitted. Complete details and an expense report form will be mailed with each confirmation letter.

 **Book Store** In cooperation with Barnes & Noble, a bookstore will be set up in the Jones Center Computer Center with parenting education books on display and for purchase throughout the conference. Local authors will be attending the social for book signings. Purchases can be made by check or cash.

 **Hotel Accommodations** All individual reservations must be made by **April 14, 2000** to receive conference rates. Requests made after this date are subject to availability. Individuals are responsible for room reservations, payment of room, tax, and incidentals. Reference the Arkansas Parenting Education Network or APEN for special room rates.

Hampton Inn & Suites

1700 S 48th Street, Springdale, AR 72762
1-800-HAMPTON or 1-501-756-3500
5.8 miles from Jones Center
\$69 single, \$90 suites, \$99 w. fireplaces

Holiday Inn

1500 S. 48th Street, Springdale, AR 72762
1-800-465-4329 or 1-501-751-8300
5.8 miles from Jones Center
\$89 per night (Single or Double Occupancy)

Baymont Inn & Suites

1300 South 48th Street, Springdale, AR 72764
1-800-301-0200 or 1-501-751-2626
5.8 miles from Jones Center
\$43.95 (Single or Double Occupancy)

Comfort Inn

4540 W. Sunset, Springdale, AR 72762
1-800-228-5150 or 501-751-6700
5 miles from Jones Center
\$52.00 - Single or Double Occupancy (Double Beds)
\$47.00 - Single or Double Occupancy (One King Size Bed)

Executive Inn

2005 Highway 71B, Springdale, AR 72764
1-501-756-6101
2.2 miles from Jones Center
\$35 single occupancy or \$39 double occupancy, Shuttle service available

Clarion Inn

1255 S. Shiloh Drive, Fayetteville, AR 72701
1-800-Clarion or 1-501-521-1166
12 miles from Jones Center
\$49 per night (Double Occupancy)

Fairfield Inn

720 Milsap Road, Fayetteville, AR 72703
1-501-587-8600
5 miles from Jones Center
\$68.00 Standard Room (Single or Double Rate)
\$78.00 Executive Room
Continental Breakfast

Sleep Inn

728 Milsap Road, Fayetteville, AR 72703
1-501-587-8700
5 miles from Jones Center
\$40.00 (Single or Double Occupancy)
Continental Breakfast

Ramada Inn

3901 North College Avenue, Fayetteville, AR 72703
1-888-443-4866 or 1-501-443-3431
5 miles from Jones Center
\$49.00 (Single Occupancy plus \$6 ea. additional person
or \$55 Double Occupancy)

Registration Form



IMPORTANT!
PLEASE CHECK HERE
IF YOU ARE A PUBLIC
SCHOOL EMPLOYEE.

2nd Annual Arkansas Conference for Parent Educators: Keys For Success
May 1-3, 2000 • Jones Center for Families • Springdale, Arkansas

Please submit a separate registration form for each person. Feel free to duplicate this form for colleagues.

Name, Title

Agency or School District

Address

City, State, Zip

Day Phone

Evening Phone

Fax:

Email

Pre-Conference Seminar: Half-Day \$ 20.00

- "Parenting the Strong-Willed Child" – Nicholas Long, Ph.D.
- "Fatherhood: A Man and His Children" – Shedd McWilliams, Ph.D.
- "ADHD – Guiding Parents through Diagnosis and Treatment" – Thomas T. Lawson, Ph.D.

Pre-Conference Seminar: Full-Day \$ 30.00

- "Effective Black Parenting", Curriculum Training – Ida Collier, BA
- "MegaSkills & Leader Training for Parent Involvement" – Harriett Stonehill

Full Conference \$ 50.00

Social: Brag and Borrow, Eat, Meet and Mingle *Advance Reservation Required* \$ _____

Cost: \$8 per person, \$15 per family. Total Number Attending: _____ Number of Vegetarian Meals Requested: _____

TOTAL DUE: \$

Purchase order or check must accompany registration.

Purchase Order:

Purchase Order Number

Vegetarian Meals: _____

Check Enclosed Made Payable to:
Arkansas Conference for Parent Educators

Workshop Sessions:

Please identify the workshops you are most interested in attending.*

May 2, 2000

- Morning Session I Workshop #A- _____
- Afternoon Session II Workshop #B- _____

May 3, 2000

- Morning Session III Workshop #C- _____
- Morning Session IV Workshop #D- _____

* This information is being collected for room scheduling purposes only. Seating for individual workshops will be based on availability – arrive early.

Mail Registration to:
Arkansas Conference for Parent Educators
2915 Kavanaugh Blvd.
PMB 416
Little Rock, AR 72205

Continuing Educational Units:

Please check the discipline you are requesting for your CEU's

- Social Work
- Ministry
- Early Childhood Profession
- Prof. Develop. Points for Educators
- Nursing
- Marriage and Family Therapy
- Licensed Mental Health Counselor
- Other _____

IMPORTANT:

Title to Appear on CEU Certificate

License Number

Social Security Number

Questions?

Please contact these individuals if you have questions.

Registration: Caroline M. Robinson 501.374.9003

All other issues: Pam Kahler 501.320.7580

2nd Annual Arkansas Conference for Parent Educators



Keys For Success

Arkansas Conference
for Parent Educators
2915 Kavanaugh Blvd.
PMB 416
Little Rock, AR 72205



May 1 - 3, 2000
Jones Center For Families
922 E. Emma Avenue
Springdale, Arkansas

Registration Deadline:
April 14, 2000

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